

Georgie Jobi Joshua

VISUAL DESIGNER / UX DESIGNER



Professional Persona

Highly creative and multi-talented designer skilled across various media of design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Passionate and ambitious creative individual focused on creating immersive user experiences through design. Looking for an exciting opportunity to be a part of a dynamic and innovative team of professionals in generating world-class brands that delight customers.

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www.georgyjobi98.wixsite.com/portfolio

Dubai, U.A.E

Knowledge & Tools

- **Branding & Identity** with Illustrator, Photoshop and After Effects
- **Style Guides and Visual Systems** with Illustrator and XD
- **Web Design** with XD, Webflow and Wix
- **User Interface Design** with XD, and Figma
- **Wireframing & Mockups** with Adobe XD and Photoshop
- **Low to Hi-Fidelity Prototyping** with XD and After Effects
- **Interaction Design** with After Effects, Lottie Files, Bodymovin Plugin along with integration into Webflow.
- **Building User Personas** through conducted research
- **Usability Testing** conducting one-one interviews using Notion and Zoom
- **User Journey Mapping** and User Flows using Miro
- **Video Editing** with After Effects and Premiere Pro
- **Basic 3D Modelling** and Animations using Blender
- **Rendering** using Keyshot

Soft Skills

Efficient Team Player
Deadline Oriented
Interpersonal and Client Communication
Project Management
Innovative and Creative Thinking
Observation and Analytical
Active Learning
Self Motivated
Problem Solver
Flexible
Cross Collaboration

Experience

Head of Design

Volume | Hyderabad, India

Startup focussed on Crafting Immersive Reading Experiences

- Responsible for all things design, aided in creating a meaningful reading platform and user experience
- Worked closely in hand with the founders to create the product, along with creative direction that took place within the product
- Responsible for the user interface and animations across web-app, user research, website, branding, visual designs and cross collaborated across the marketing, editorial and engineers to bring out the final output
- Executed the hiring, mentoring and managing of the founding design team during this period

www.volumestories.com

Brand and Identity Designer

Hustlemad | Patna, India

India's first performance essentials brand

www.hustlemad.com

- Involved closely with the founders to develop their initial brand vision and strategy
- Derived the identity and designed the entire branding to keep their voice consistent
- Worked with them on envisioning their social media and website
- Collaborated with the brand and their manufacturers to come up with their latest t-shirt collection

Brand / Graphic Designer

MAKPOWER Technology Inc | New York, U.S.A

Power Solutions Enterprise

www.makpower.com

- Coordinated with the company to redesign their brand identity
- Cross collaborated with the marketing team to produce social media content and flyers.
- Managed closely with their sales team to design and produce a range of datasheets and presentations

Graphic Designer

Team Xtronic | Dubai, U.A.E

F1 in Schools Team

www.facebook.com/xtronicracing

- Played a pivotal role in building and creating the team's identity and brand
- Coordinated and produced all the team's merchandise and collaterals through other third party vendors
- Emerged as Runner Ups in the national finals (first season) for having one of the best team identity and presentation across the competition.

Education Qualification

Chemical Engineering (B.Tech)

National Institute of Technology, Nagpur

2016- 2020

Languages

English

Hindi

Malayalam